

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/1905 - OBAMA FOR AMERICA
Estimate Number	1905

Invoice #	04077879-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04077879
Alt Order #	Political Candidate
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 7a	7a-8a								
	CDR										
					10/01/12 to 10/07/12	3x	-- WTF--				
	13			W	10/03/12	:30	7:10 AM	OFA12P130H	\$900.00		2
	13			Th	10/04/12	:30	7:44 AM	OFA12A133H	\$900.00		1
	13			F	10/05/12	:30	7:47 AM	OFA12A138H	\$900.00		3
2	13	Good Day 8a	8a-9a								
	CDR										
					10/01/12 to 10/07/12	3x	-- WTF--				
	13			W	10/03/12	:30	8:22 AM	OFA12A133H	\$765.00		1
	13			Th	10/04/12	:30	9:00 AM	OFA12A133H	\$765.00		3
	13			F	10/05/12	:30	8:58 AM	OFA12A133H	\$765.00		2
3	13	Good Day 9a	9-10a								
	CDR										
					10/01/12 to 10/07/12	3x	-- WTF--				
	13			W	10/03/12	:30	9:52 AM	OFA12P130H	\$720.00		2
	13			Th	10/04/12	:30	9:30 AM	OFA12A133H	\$720.00		3
	13			F	10/05/12	:30	9:53 AM	OFA12A138H	\$720.00		1
4	13	Good Day Sa 8a	8a-9a								
	CDR										
					10/01/12 to 10/07/12	1x	-----S-				
	13			Sa	10/06/12	:30	8:37 AM	OFA12A138H	\$630.00		1
5	13	Good Day Su 7a	7a-8a								
	CDR										
					10/01/12 to 10/07/12	1x	-----S				
	13			Su	10/07/12	:30	7:54 AM	OFA12A138H	\$720.00		1
6	13	Livw with Kelly	10a-11a								
	CDR										
					10/01/12 to 10/07/12	2x	-- WTF--				
	13			W	10/03/12	:30	10:40 AM	OFA12A133H	\$450.00		1

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6	13	Livw with Kelly	10a-11a								
	CDR										
	13			Th	10/04/12	:30	10:22 AM	OFA12A133H	\$450.00		2
7	13	Fox 13 News at Noon	12p-1p								
	CDR										
					10/01/12 to 10/07/12	3x	-- WTF--				
	13			W	10/03/12	:30	12:52 PM	OFA12P130H	\$360.00		2
	13			Th	10/04/12	:30	12:37 PM	OFA12A133H	\$360.00		3
	13			F	10/05/12	:30	12:16 PM	OFA12A133H	\$360.00		1
8	13	Judge Joe Brown	3p-4p								
	CDR										
					10/01/12 to 10/07/12	4x	-- WTF--				
	13			W	10/03/12	:30	3:18 PM	OFA12A133H	\$225.00		1
	13			W	10/03/12	:30	3:58 PM	OFA12P130H	\$225.00		4
	13			Th	10/04/12	:30	3:55 PM	OFA12A133H	\$225.00		2
	13			F	10/05/12	:30	3:08 PM	OFA12A138H	\$225.00		3
9	13	Judge Judy	4p-5p								
	CDR										
					10/01/12 to 10/07/12	4x	-- WTF--				
	13			W	10/03/12	:30	4:12 PM	OFA12A133H	\$585.00		4
	13			W	10/03/12	:30	4:43 PM	OFA12P130H	\$585.00		1
	13			Th	10/04/12	:30	4:41 PM	OFA12A133H	\$585.00		2
	13			F	10/05/12	:30	4:23 PM	OFA12A133H	\$585.00		3
10	13	Fox 13 News at 5p	5p-530p								
	CDR										
					10/01/12 to 10/07/12	3x	-- WTF--				
	13			W	10/03/12	:30	5:30 PM	OFA12A133H	\$900.00		2
	13			Th	10/04/12	:30	5:14 PM	OFA12A133H	\$900.00		3
	13			F	10/05/12	:30	5:14 PM	OFA12A138H	\$900.00		1
11	13	Fox 13 News at 530p	530p-6p								

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	CDR				10/01/12 to 10/07/12	2x	-- WTF--				
	13			W	10/03/12	:30	5:59 PM	OFA12P130H	\$900.00		1
	13			Th	10/04/12	:30	5:41 PM	OFA12A133H	\$900.00		2
12	13	Insider	730p-8p								
	CDR				10/01/12 to 10/07/12	2x	-- WTF--				
	13			W	10/03/12	:30	7:41 PM	OFA12A133H	\$855.00		2
	13			F	10/05/12	:30	7:47 PM	OFA12A133H	\$855.00		1
13	13	M-Su 1030-11p Late News	1030p-11p								
	CDR				10/01/12 to 10/07/12	3x	--- TF- S				
	13			Th	10/04/12	:30	10:42 PM	OFA12A133H	\$1,530.00		3
	13			F	10/05/12	:30	10:52 PM	OFA12A133H	\$1,530.00		2
	13			Su	10/07/12	:30	10:41 PM	OFA12Z140	\$1,530.00		1
14	13	College Football Prime	Various								
	CDR				10/01/12 to 10/07/12	1x	----- S-				
	13			Sa	10/06/12	:30	10:44 PM	OFA12A138H	\$2,250.00		1
15	13	NFL RS Game Non Home	Various								
	CDR				10/01/12 to 10/07/12	2x	----- S				
	13			Su	10/07/12	:30	2:39 PM	OFA12Z140	\$7,650.00		2
	13			Su	10/07/12	:30	3:22 PM	OFA12A138H	\$7,650.00		1
16	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR				10/01/12 to 10/07/12	2x	--- TF--				
	13			Th	10/04/12	:30	10:22 PM	OFA12A133H	\$1,890.00		2
	13			F	10/05/12	:30	10:01 PM	OFA12A138H	\$1,890.00		1
17	13	College Football Daytime	Various								

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	CDR				10/01/12 to 10/07/12	1x	-----S-				
	13			Sa	10/06/12	:30	2:57 PM	0FA12A133H	\$990.00		1
18	13	X Factor	8p-9p								
	CDR				10/01/12 to 10/07/12	1x	---T---				
	13			Th	10/04/12	:30	8:42 PM	0FA12A133H	\$7,650.00		1

Aired Spots

41

<u>Gross Total</u>	\$54,495.00	
<u>Agency Commission</u>	\$8,174.25	
<u>Net Amount Due</u>	\$46,320.75	<u>Payment Terms 30 Days</u>

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